

Webinar

Crossing socio-political barriers in protein innovation

- Explore how EU political discourse frames alternative proteins as risky or "unnatural"
- See how incumbent food-system actors shape regulatory debate
- Uncover the link between societal discourse and policymaking
- Discover what a just transition for protein innovation could look like

 1 September, 2026

 9:00-10:00 CEST

 Online

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WITH

Alessandro Monaco

**Postdoctoral Researcher, Baltic Studies Centre
(Riga, Latvia)**

Expert in EU food regulation and its role in shaping innovation, with a PhD focused on the novel food regulation and its capacity to promote innovation in the EU food sector — using alternative proteins as a key case study. Currently leads CROSSPRO (CROSSing socio-political barriers in PROtein Innovation), a project examining how societal discourse and policy on alternative proteins influence one another in the EU, with the aim of ensuring a just transition for the food sector.