

Visual Identity Guidelines

ENFiber COST Action
Visual Identity Guideines



Table Of Contents

01

Mission and Vision

02

Our Logo

03

Color Palette

04

Typography

05

Stationary



Mission & Vision



Mission

To transform food processing waste into high-value, sustainable fibers by advancing scalable green extraction technologies, standardizing characterization methods, and fostering collaboration across academia, industry, and policy. ENFiber aims to bridge the gap between research and commercialization, enabling innovative, safe, and market-ready fiber solutions that contribute to circular and sustainable food systems.

Vision

To become a leading European and global network driving the transition from food waste to sustainable materials, where food processing by-products are fully valorized into commercially viable fibers across food, pharmaceutical, packaging, and textile sectors. ENFiber envisions a future where circular bioeconomy practices are standard, environmental impact is minimized, and sustainable innovation is seamlessly integrated into industry and society.





Our Logo





ENFiber

Logo Lockups

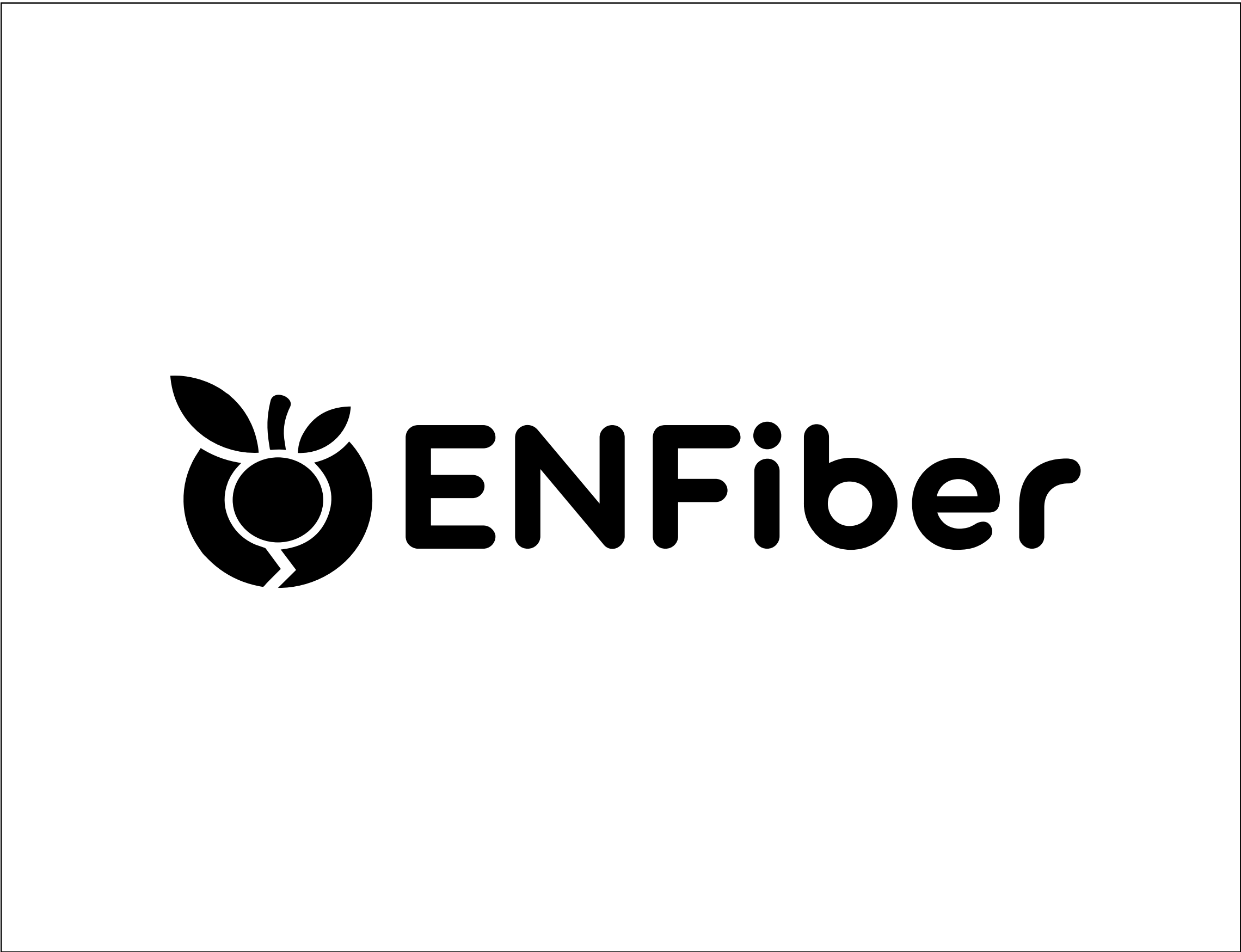
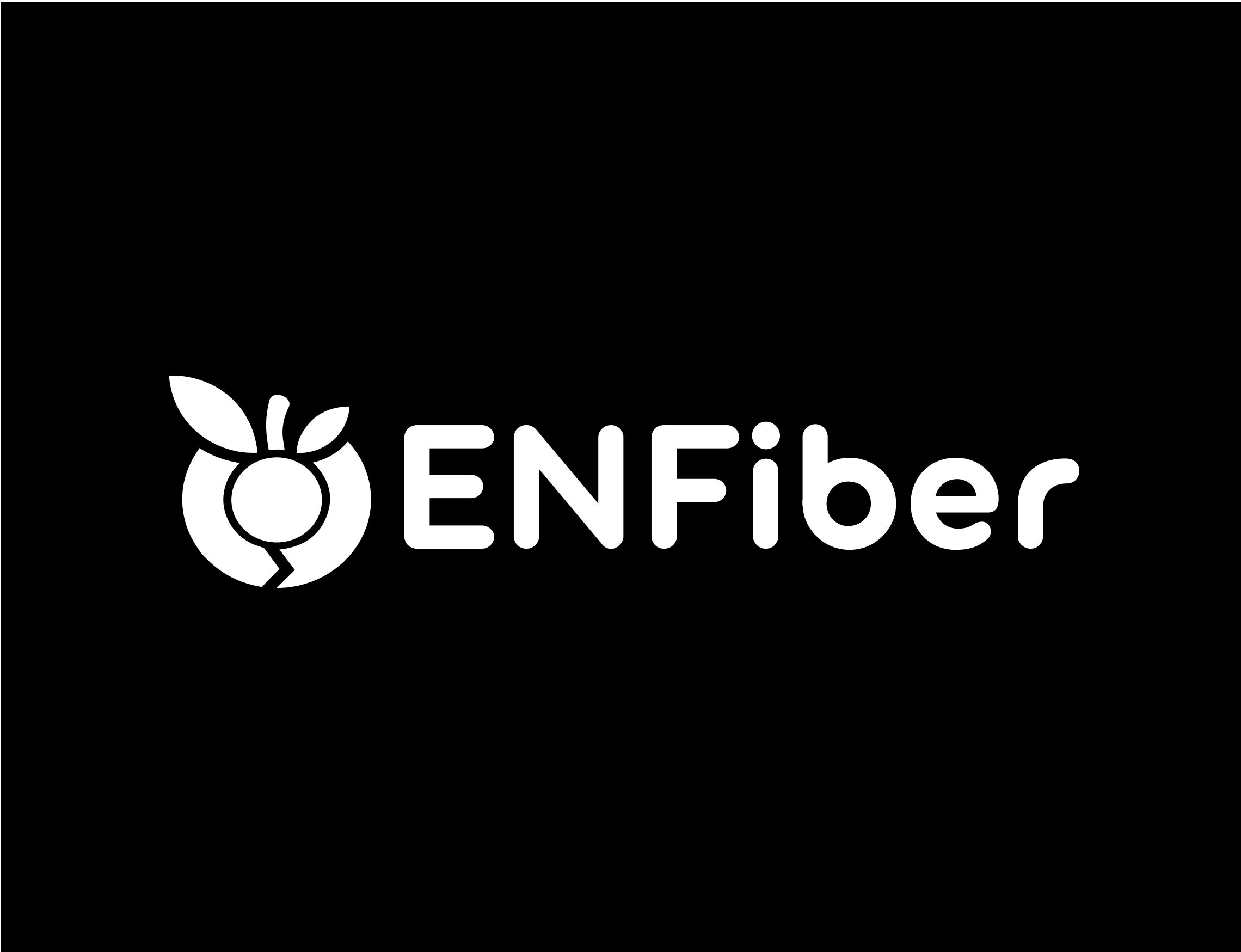


Vertical logo

Horizontal logo

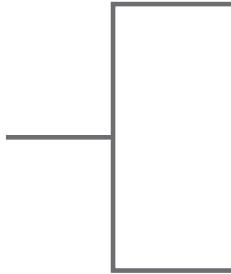


Monochrome Logo



Logo SafeZone

1/4 Height
of the
Logo.



X		X
		
X		X



Color
Palette



Color Palette





4

Typography

Aa

Helvetica Bold

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#\$%^&*()

Aa

Helvetica Regular

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#\$%^&*()

Aa

Helvetica Light

Aa BbCc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789!@#\$%^&*()

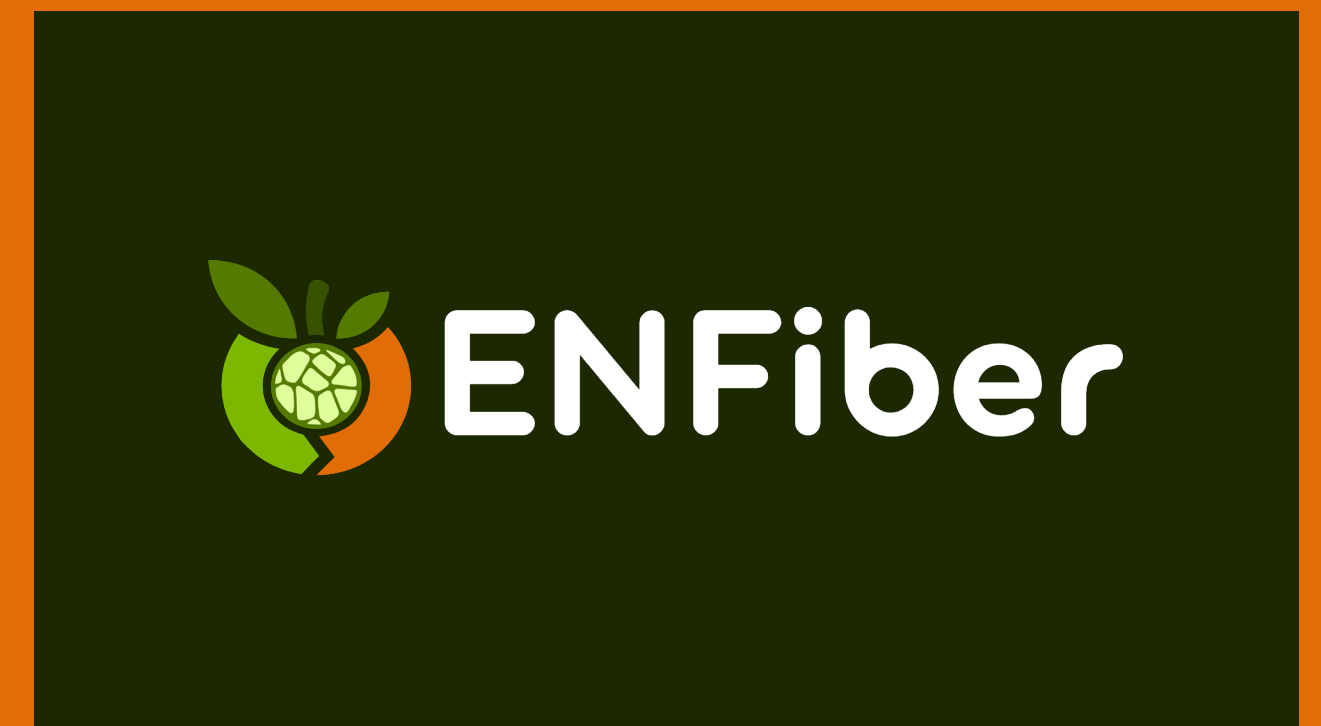
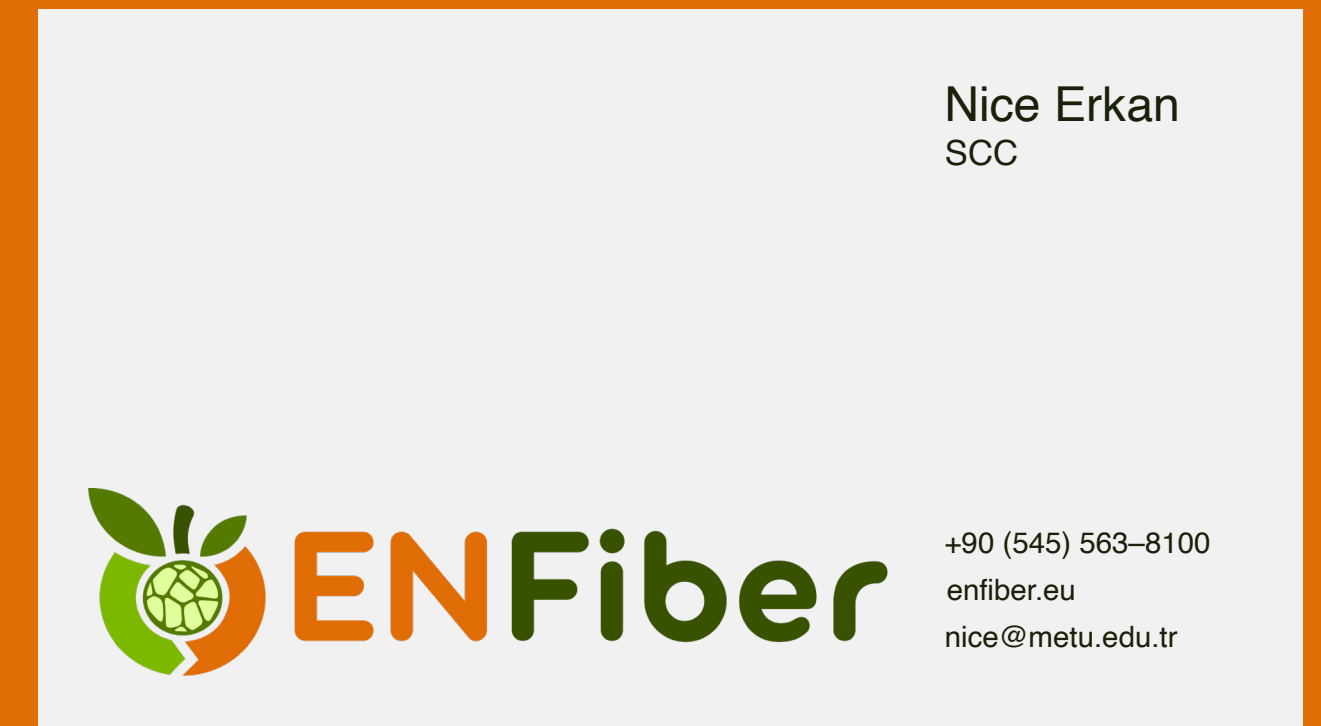


Stationary

5

Stationary

2026





ENFiiber

Contact Us:

enfiber.eu

enfiber@metu.edu.tr